

**To:** Reeder, John[Reeder.John@epa.gov]  
**From:** Rob Reinalda  
**Sent:** Mon 6/5/2017 4:39:54 PM  
**Subject:** Add writing to your special skills

## Maybe you don't consider yourself a writer.

Sure, you put together statements and memos; you send emails every day. Yet, the big writing assignments are terrifying.

That negative voice in your ear is saying:

- "You're not a grammar expert!"
- "How can you possibly fill these pages?"
- "What if it comes out wrong or, worse, looks stupid?"

Good writing isn't a genetic gift; it's a learned skill. Let Ragan Executive Editor **Rob Reinalda** help you cultivate your unique voice and cut through the clutter with powerful prose with Ragan's Business Writing Clinic on **July 27 in Chicago**.

### In the workshop you will:

- Practice methods for unclogging your text so your message lands
- Master the essentials of grammar, syntax and punctuation and their vital role in your writing
- Participate in hands-on writing and editing assignments
- Learn tips for proofreading, including dozens of red flags to watch for

You're already a writer, whether or not you identify as one. Why not excel? Join us for this exclusive workshop, and add to your special skill set on your résumé and in your daily work. \_

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